

# STARVING RACERS.COM

Press Release    Press Release    Press Release

Starvingracers.com has gone live with the most innovative, motorsports sponsorship program ever created. Our program was developed by two best friends and one dad that have an enormous passion for racing and wanted to help the "little guys". StarvingRacers.Com was founded to support and provide the platform for "starving racers" to support themselves. We are here for the men, women, children, parents, wives and husbands, that live and breathe racing! The ones that have more passion for their sport than we could ever imagine, they just need a little help to keep themselves on the track.

Everyone knows the names of the superstars. Most of us fans own a shirt or two of our favorite racer. They will be fine. What about the grassroots guys and gals? We believe that without the "Starving Racers", the hometown favorites, the next generation of up and coming kids, and the families and friends that support them, racing as an industry would simply disappear. We are here to help.

Our program is 100% free of charge to all users, and in fact we conduct a monthly contest for the "Fan of the Month". This month's prize is a \$100 gas card! We also have an enormous fan of the year prize for 2009!

Starvingracers.com provides its racers with parts, gear, tires, gas, entry fees etc. The only requirement we have, is that they put a little bit of effort in to themselves. Their sponsorship request is based upon a point's schedule that they must earn prior to receiving our help. They earn points by uploading pictures, blogging every day, interacting with the other racers, and networking with their family, friends and community. Our racers are "earning" the equivalent of approximately \$20 per day in sponsorship items, simply by putting a little bit of effort in to themselves.

Starvingracers.com provides advertisement spots on the individual racers profile page that the racer is allowed to sell. The racer determines the price, and the racer keeps the money!! Just one of several ways, we have found, that allows these starving racers to help themselves.

There are many other aspects of our program that we would love to discuss.

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